

**YWCA OF GREATER ATLANTA**  
**2024 CORPORATE**  
**SPONSORSHIP OPPORTUNITIES**

eliminating racism  
empowering women  
**ywca**  
Greater Atlanta

# WE ARE ON A MISSION



**THANK YOU FOR CONSIDERING A PARTNERSHIP WITH YWCA OF GREATER ATLANTA**  
*to make our goals achievable as we continue to provide critical programs to women,  
girls, and their families in and around the Metro Atlanta community and beyond.*

## OUR MISSION

YWCA of Greater Atlanta's mission is to eliminate racism, empower women, and promote peace, justice, freedom and dignity for all. Through the tax-deductible generosity of corporations, foundations and individuals, we achieve meaningful impact with programs focused on advocacy, social justice, health, safety, education, and economic empowerment for women, girls and their families. Our work is rewarding, extensive and expanding with our Being Stronger Together, the YW's effort to work hand and hand with our community, non-profit and corporate partners.

## CORE PROGRAMS

Your contribution allows women and girls to participate in one, or more of our core programs:

### EARLY LEARNING ACADEMY (ELA)

The ELA offers quality, affordable childcare and early educational experiences that stimulate and promote each child's cognitive, social, physical, and emotional development. The ELA program serves children ages six weeks through five years. The program provides services to 181 children and families annually.

### ENCOREPLUS

ENCOREplus is a breast cancer awareness initiative focused on reducing the mortality and morbidity rate experienced by Black and Hispanic women who are medically underserved and underinsured. More than 800 women annually living in Metropolitan Atlanta benefit from early detection breast cancer awareness workshops and free mammography screenings.

### DIGITAL SKILLS ACADEMY (DSA)

The DSA provides viable pathways for under-resourced women through digital and financial literacy and job placement support. This 8-week program features weekly classes taught by certified instructors in Microsoft Office and G Suite. The Digital Skills Academy (DSA) stands committed to the empowerment of women through our comprehensive programming. Our curriculum is centered on developing essential digital literacy, career readiness, and entrepreneurial skills. Within the DSA, participants receive steadfast support, rigorous training, and personalized coaching, leading to impressive outcomes: 84% of women successfully craft online resumes, 72% confidently submit job applications, and 41% achieve significant advancements in their careers. Actively addressing concerns of affordability, adoption, and access, we provide indispensable tools such as laptops, hotspots, and internet connectivity, complemented by tailored training to ensure each participant is well-prepared to excel in the digital age.

### TEEN GIRLS IN TECHNOLOGY (TGI TECH)

The YWCA will relaunch TGI Tech in 2024 with a new pilot program featuring a revised curriculum. This in depth experiential learning program exposes under-served elementary, middle and high school girls from Title I public schools across Atlanta to STEAM (Science, Technology, Engineering, Arts/Design, and Math) careers featuring college prep workshops, resume and job hunting preparation, mentorship and field trips.

### GEORGIA WOMEN'S POLICY INSTITUTE (GWPI)

GWPI is the YWCA's statewide leadership, advocacy, and civic-engagement program that brings together women from diverse backgrounds to develop and support statewide policy proposals that would improve the lives of women and girls. Women are trained and educated each year through the GWPI leadership program. More than 500,000 women and girls throughout the state are positively impacted by GWPI's efforts each year.

## 2024 SIGNATURE EVENTS

### SALUTE To Women of Achievement Luncheon

APRIL 18, 2024

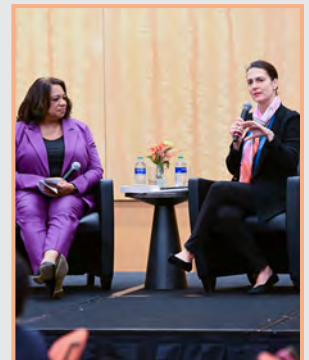
YWCA of Greater Atlanta's annual event honoring extraordinary women in Atlanta who embody our mission and are making a difference in this community.



### CONVERSATIONS Forum on Race and Gender Luncheon

SEPTEMBER 26, 2024

The YWCA of Greater Atlanta's annual Conversations forum creates space for individuals from all sectors to have honest dialogues about the interconnectedness of race and gender and how inclusivity creates a more compassionate environment for all.



## HERITAGE PARTNER - \$50,000

This sponsorship level offers visibility at Salute to Women of Achievement, Conversations Forum on Race and Gender and the YWCA's core programs. Sponsor benefits include:

- Corporate logo on electronic invitations and event promotional materials
- Corporate logo and listing on YWCA of Greater Atlanta website
- Recognition on YWCA of Greater Atlanta social media platforms
- Recognition as premier sponsor from the podium by YWCA President/CEO
- 2 Tables of 10 for the Salute and Conversations events
- One banner ad to be prominently displayed at events
- Banner on display at the site of all core program events
- Two minutes of opening remarks during the program/reception at events

## CORPORATE PARTNER - \$25,000

This sponsorship level offers visibility at Salute to Women of Achievement, Conversations Forum on Race and Gender and one core YWCA program. Sponsor benefits include:

- Corporate logo on electronic invitations and event promotional materials
- Corporate logo and listing on YWCA of Greater Atlanta website
- Recognition on YWCA of Greater Atlanta social media platforms
- Recognition as premier sponsor in opening remarks of event
- Banner on display at the site of the sponsored core program event
- 1 Table of 10 for the Salute and Conversations Events



## DISTINGUISHED PARTNER - \$15,000

This sponsorship level offers visibility at one annual signature event of your choice: Salute to Women of Achievement or Conversations Forum on Race and Gender. Sponsor benefits include:

- Corporate logo on electronic invitations and event promotional materials
- Corporate logo and listing on YWCA of Greater Atlanta website
- Recognition on YWCA of Greater Atlanta social media platforms
- Recognition as Sponsor in opening remarks of selected event
- 1 Table of 10 for the Salute or Conversations Event

## AFFILIATE PARTNER - \$10,000

This sponsorship level offers visibility at one annual signature event of your choice: Salute to Women of Achievement or Conversations Forum on Race and Gender. Sponsor benefits include:

- Corporate logo on electronic invitations and event promotional materials
- Corporate logo and listing on YWCA of Greater Atlanta website
- Recognition on YWCA of Greater Atlanta social media platforms
- 1 Table of 10 for the Salute or Conversations Event

## COMMUNITY PARTNER - \$5,000

This sponsorship level offers visibility at one annual signature event of your choice: Salute to Women of Achievement or Conversations Forum on Race and Gender. Sponsor benefits include:

- Corporate listing on electronic invitations and event promotional materials
- Corporate listing on YWCA of Greater Atlanta website
- Recognition on YWCA of Greater Atlanta social media platforms
- 1 Table of 10 for the Salute or Conversations Event



# WE INVITE YOU TO FUND THE YWCA OF GREATER ATLANTA'S MISSION

AT ONE OF THE LEVELS INDICATED BELOW:

- HERITAGE PARTNER** - \$50,000
- CORPORATE PARTNER** - \$25,000
- DISTINGUISHED PARTNER** - \$15,000
- AFFILIATE PARTNER** - \$10,000
- COMMUNITY PARTNER** - \$5,000

## COMPANY/ORGANIZATION

Corporate Name *(As you wish it to appear on YWCA of Greater Atlanta collateral)*

\_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## PAYMENT OPTIONS

- We will pay online at: <https://ywcaatlanta.org/2024sponsorpaymentform/>.
  - Our check is enclosed in the amount of \$ \_\_\_\_\_.
  - Please send us an invoice.
  - Charge to *(circle one)*: VISA MasterCard Amex
- Account # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_
- Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_
- Amount \$ \_\_\_\_\_

For more information, please contact us at 803-727-3861 or [marketing@ywcaatlanta.org](mailto:marketing@ywcaatlanta.org)

## PLEASE SCAN AND EMAIL, OR MAIL COMPLETED FORM TO:

YWCA of Greater Atlanta  
957 North Highland Ave., NE  
Atlanta, GA 30306  
[marketing@ywcaatlanta.org](mailto:marketing@ywcaatlanta.org)

**eliminating racism  
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*YWCA of Greater Atlanta is a 501 (c) 3 tax exempt organization under IRS Section 170 (b)(2)(iii) for both federal and state tax purposes.  
Our federal tax identification number is 58-0593442.*