



SPONSORSHIP OPPORTUNITIES  
SALUTE TO WOMEN OF ACHIEVEMENT

MAY 13, 2009

GEORGIA WORLD CONGRESS CENTER

*SALUTING*

2009 WOMAN OF ACHIEVEMENT

PEARL CLEAGE

AUTHOR, WRITER AND PLAYWRIGHT

AND

2009 ACADEMY OF WOMEN ACHIEVERS

B.J. BERNSTEIN, THE BERNSTEIN GROUP

RENAY BLUMENTHAL, METROPOLITAN ATLANTA CHAMBER OF COMMERCE

ANNA CABLIK, ANATEK, INC.

LESLEY GRADY, THE COMMUNITY FOUNDATION FOR GREATER ATLANTA

EVE HIGGINBOTHAM, MOREHOUSE SCHOOL OF MEDICINE

LINDA KLEIN, BAKER DONELSON BEARMAN CALDWELL & BERKOWITZ

BRENDA REID, PUBLIX SUPERMARKETS, INC.

LOVETTE RUSSELL, COMMUNITY VOLUNTEER

SUZANNE SITHERWOOD, ATLANTA GAS LIGHT

CHILTON VARNER, KING & SPALDING

**ANGEL \$75,000**

- ❖ Prominent Recognition as Presenting Sponsor at the signature YWCA annual event Salute to Women of Achievement including:
  - Opportunity for company executive to address over 1,000 supporters of the YWCA at the event and recognition of company from the podium
  - Dedicated page in the Salute program book for publicizing company's philanthropic focus
  - Salute to ten outstanding women leaders from your company in the Salute program book
  - Mention in all pre and post printed press and media materials including, among others, Public Service Announcements on WSB-TV, Channel 2 in prime air time and Executive appearance on WSB-TV, Channel 2 People 2 People quarterly segments and on-air logo placement
  - Prime visibility in all materials including:
    - GOBO Light displayed at Salute event
    - Logo on street banners displayed outside the YWCA of Greater Atlanta
    - Cover 4-color ad in program book
    - Spot in video
    - Logo in invitation and on all signage
  - 3 preferred tables at Salute
  - 10 invitations to the pre-event reception for the 2009 Women of Achievement Inductees
- ❖ Appointment of key company executive to a YWCA committee
- ❖ Visibility in YWCA newsletter, hot link from the YWCA website and listing in the annual report

**CHAMPION \$50,000**

- ❖ Recognition as Champion Sponsor at the signature YWCA annual event Salute to Women of Achievement including:
  - Salute to eight outstanding women leaders from your company in the Salute program book
  - Mention in all pre and post printed press and media materials
  - Prime visibility in all materials for both events:
    - Full page 4-color ad in program book
    - Spot in video
    - Logo in invitation and on all signage
  - 2 preferred tables at Salute
  - 6 invitations to the pre-event reception for the 2009 Women of Achievement Inductees
- ❖ Visibility in YWCA newsletter, hot link from the YWCA website and listing in the annual report

**ADVOCATE \$25,000**

- ❖ Recognition as an Advocate Sponsor at the signature YWCA annual event Salute to Women of Achievement including:
  - Salute to six outstanding women leaders from your company in the Salute program book
  - Prime visibility in all materials for both events:
    - Full page 1-color ad in program book
    - Logo in invitation and on all signage
  - 1 preferred table at Salute
  - 4 invitations to the pre-event reception for the 2009 Women of Achievement Inductees
- ❖ Visibility in YWCA newsletter, hot link from the YWCA website and listing in the annual report

**BENEFACTOR \$15,000**

- ❖ Recognition as a Benefactor Sponsor at the signature YWCA annual event Salute to Women of Achievement including:
  - Salute to four outstanding women leaders from your company in your eighth-page ad in the Salute AJC Special Section and the Salute program book
  - Prime visibility in all materials:
    - Full page 1-color ad in program book
    - Listing on invitation and all signage
  - 1 table at Salute
  - 2 invitations to pre-event networking reception(s)
- ❖ Visibility as a Benefactor sponsor in YWCA marketing material including: a monthly newsletter, a direct link from the YWCA website and listing in the annual report

**MENTOR \$10,000**

- ❖ Recognition as a Mentor Sponsor at the signature YWCA annual event Salute to Women of Achievement
  - Salute to two outstanding women leaders in the Salute program book
  - Visibility in materials:
    - Half page 1-color ad in program book
    - Listing in invitation and on signage
  - 1 table at Salute
- ❖ Visibility as a Mentor sponsor in YWCA marketing material including: the newsletter and listing on the YWCA website and the annual report

**MOTIVATOR \$5,000**

- ❖ Recognition as a Motivator Sponsor at the signature YWCA annual event Salute to Women of Achievement including:
  - Visibility in materials:
    - Quarter page 1-color ad in program book
    - Listing in invitation and signage
  - 1 table at Salute
- ❖ Visibility as a Motivator sponsor in YWCA marketing material including: the newsletter and listing on the YWCA website and the annual report

**PATRON \$2,500**

- ❖ Visibility as a Patron sponsor in the YWCA the annual report
- ❖ Recognition as a Patron Sponsor at the signature YWCA annual event Salute to Women of Achievement including:
  - Listing in program book, invitation and signage
  - 1 table at Salute

**TABLE HOST \$1,000**

- ❖ Recognition as a Table Host at the signature YWCA annual event Salute to Women of Achievement including:
  - Listing in program book
  - 1 table at Salute

Note: The majority of all Salute sponsorship dollars will go directly to [Help Prepare and Support Children's Success in School](#) by providing operating support for early learning and educational after school programs for over 1,300 children in greater Atlanta. The tax-deductible charitable contribution for all sponsorship levels is over 90%. Please see sponsorship confirmation letter for specific information on tax-deductible charitable contribution by level.

### **A Legacy of Saluting Phenomenal Women**

The YWCA of Greater Atlanta's Salute to Women of Achievement marks Salute's 26<sup>th</sup> anniversary of honoring women who continually make positive strides in business, our communities and in the lives of others. Salute is a building block for the YWCA, helping us raise funds necessary to help strengthen our programs, increase our visibility, and expand our reach.

### **Our Programs, Our Legacy**

Our organization is continually evolving to better meet the needs of our community, and we have worked diligently to hone our programs to make them more meaningful and sustainable. Backed by strong corporate and community partnerships and a committed Board of Directors and staff, our new development strategy is priming us to secure our rich legacy – which is more than 100 years strong – so that we can help women and children look toward bright futures for years to come.

### **Designed to Help Women and Children**

Our programs, all financially self-sufficient, are designed to help end racism and empower women and girls, and we are constantly seeking to grow and expand. The YWCA of Greater Atlanta, and the women, children and families we serve, are grateful to all of our friends and partners who make our programs possible.

Please read about our programs below. For more information, please visit [www.ywcaatlanta.org](http://www.ywcaatlanta.org).

**Women in Transition**, which includes our shelter program, has been expanded to include independent living, job and financial training components.

**Empowered Youth Entertainment** program which uses drama and music to teach inclusion and racial justice in middle schools, was instituted and has won many awards and scholarships for the high school kids involved in the program.

**TGI Tech**, a guidance and preparation program to emphasize the importance of science, math, engineering and technology curriculum for young women, was redesigned to address middle school girls.

**Northeast Early Learning Center's** capacity has been expanded to 120 children with a large percentage on subsidized tuition and lunch programs;

**Kydzone**, our after school program, has introduced a fitness and nutrition component through Falcon Fitness.

**EncorePlus®** Program has continued to help meet the community's needs relating to health disparities in the areas of breast and cervical cancer through education and screening referral services for women in underserved communities. .

**Pledge Form**

We are proud to become a sponsor of the YWCA Salute to Women of Achievement at the following level:

- \$75,000**     **Angel**
- \$50,000**     **Champion**
- \$25,000**     **Advocate**
- \$15,000**     **Benefactor**
- \$10,000**     **Mentor**
- \$ 5,000**      **Motivator**
- \$ 2,500**      **Patron**
- \$ 1,000**      **Table Host**

BUSINESS NAME (As you wish it to appear in YWCA collateral)	
CONTACT	
CONTACT NUMBER	
FAX NUMBER	
MAILING ADDRESS	
EMAIL ADDRESS	
WEBSITE ADDRESS	

**Contact (404) 835-1620, for additional information**

**(404) 249-8542 Fax**

**YWCA of Greater Atlanta**  
957 North Highland Avenue  
Atlanta, GA 30306  
[www.ywcaatlanta.org](http://www.ywcaatlanta.org)

